

LUCY

CREATIVE TECHNOLOGIST

DESIGNER

/ MATCHETT

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lucymatch.com

SUMMARY

Designer, maker and creative technologist, Lucy focuses her interests on the future of interaction design specifically through experimentation and development of web technologies. Armed with her diverse skill set of web languages, graphic design, physical computing, and fabrication paired with her attention to detail, resourcefulness, and creative thinking Lucy continues to passionately build on her desire to explore, create and play with the intersecting ideas of Narrative, Interaction, Communication and technology in a creative way.

EDUCATION

2013-2015 **PARSONS SCHOOL OF DESIGN**, New York City

M.F.A in Design and Technology

Thesis: Trope, A Manifesto for Meaningful Web Design, Parsons
A collection of inventive, engaging, and uniquely purposeful web experiences built from a design manifesto created by my colleague and myself, aiming to encourage meaningful web design. Based on a foundation of analytics and research into current web design, narratology, philosophy, and design studies we developed a new way of understanding

2010-2012 **The University of Sydney (USYD)**, Sydney

Bachelor of Design Computing
Minor in Information Technology

Design Thesis: Little Boxes, Digitally Interactive Time Capsules, USYD
A Site Specific installation piece focused on Digital memory and data, exploring new ways we could interact with our own personal online histories. Created and installed by my collaborators and myself as a part of Organized Cacophony held in the Rocks, Sydney 2012.

EXPERIENCE

2014 -
PRESENT

Technologist Consultant, Blink Blink

Involved in prototyping project ideas, product development, experimenting with soft circuit concepts as well as developing how these projects can translate to an online space. Assisting with marketing, branding, and web development.

2012-2013 **Online Community Manager**, Cirrus Media

Managed, just4docs.com / studentozdoc.com, social media sites for medical communities.

I maintained the design and technical aspects of the websites, as well as developing out new functionality and ideas within the sites.

As Community manager it was also my responsibility to conduct general maintenance, troubleshooting and engagement with users as well as building the community on external social media platforms.

2010-2012 **Floor Manager**, Cliftons

Setting up corporate conferences and training days, greeting clients, technical troubleshooting as well as administrative duties, and client relations.

COLLABORATIONS

Production & Web Designer, Four Broken Hearts

A Transmedia Story Telling experience, including web, film and live location based experiences. Demoed at NYC media Lab Summit and was an Official selection at the New Media Film Festival in LA, 2015.

Design Consultant for LEF 10 year anniversary event design team

Worked with installation team to design networked platform for an 11 unit installation involving web / node / websockets network that synced 10 monitors for sequential motion graphics and video.

CONFERENCES & PRESENTATIONS

2 0 1 5

Blink Blink Creative Circuit Kits for Girls

SXSWedu Playground, Austin, Texas

2 0 1 5

#steamfwd Workshop facilitator

NYC dept of Education workshop for middle school & high school students to engage in a day of hands on learning in art and technology.

2 0 1 4

Four Broken Hearts: A Transmedia Experience

NYC Media Lab, New York

2 0 1 2

A Unified Transport System: Redesigning Sydney's public Transport System

Cubic Offices, CBD, Sydney

S K I L L S

Software

Illustrator, Photoshop, Premier Pro, After Effects, Flash, Microsoft Office

Physical

Arduino, Raspberry pie, rapid prototyping, paper prototyping, soft-circuitry, illustration, fabricating , crafting

Code/Web

Javascript, Node.js, Html, CSS, Processing (JAVA), Spacebrew, Web Sockets, Angular, JQuery, PHP, open frameworks(C++), three.js, Markdown

Design

User research, User testing, wireframes, low-fi mock-ups, high-fi mock-ups, story boarding, UI, UX

Workflow

Github, Atom, Parse, Terminal, Sublime text, AWS (EC2 & S3), SSH, Ubuntu

ADDITIONAL EXPERIENCES

Parsons MFA Design & Technology Thesis Design Committee
Parsons MFA Design & Technology femTech
Sydney University Softball team
Sydney University Netball team

A W A R D S

Provost Scholarship, The New School
Australian University Games Gold Medalist
Sydney University Colour